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Village of Kalkaska Downtown Development Authority

Chairperson: Dean Farrier
Vice-Chairperson: Sue Vowels
Members: Rob Barnard
 Penny Hill
 Carol Karas
 Felica Robinson
 Janet Sieting
 Virginia Thomas
 Vacancy

Secretary: Felica Robinson

VILLAGE OF KALKASKA DOWNTOWN DEVELOPMENT AUTHORITY

Regular Meeting February 4th2009 @ 6:00pm

Pledge of Allegiance

Roll Call: Dean Farrier Rob Barnard
 Penny Hill Virginia Thomas
 Janet Sieting Carol Karas

Absent: Sue Vowels Felica Robinson
 Vacancy

Approval of agenda Motion by Virginia Thomas
 Second by Janet Sieting
 All in favor

Minutes: No Minutes (Jan 21st meeting)

Public Comments: No public present

Correspondence: Penny Hill recommends we attend a webinar on 2/5/09 on:

***Why tourists Shop:
 How to Become a powerful Heritage travel Destination***

Presented by Barbara Wold, Wold International, and Scott Gerloff, National Trust
 Heritage Travel Initiative

Thursday, February 5, 2009 - 1-2 p.m. (Eastern Time)

Only \$25.00

If you can't make it please check out archived version of the webinar.



Current Business: Election of officers is in April
Recommend number of officers to be 9

Finance committee Report: Motion to recommend to the Village Council for final approval with the following corrections:

- A) \$500 to be budgeted for Schools/meeting
- B) Fix TIF bond issue, Dept. 101
- C) Correction to the bond payment amount to actual
- D) Addition of \$10,000 each in Capital Outlay for the North, South and West TIF districts for WIFI

Motion made by Penny Hill
Second made by Janet Sieting
All in favor (Sue Vowels and Felicia Robinson absent)

Overview of NWMCOG workshop on the Transition to the Knowledge Economy

Great stuff from this meeting and we need to get Kalkaska in to the technology age to keep and nurture the talent that is here.

Scary facts:

- a) Kalkaska was rated 82 of 83 counties re: preparedness for transition to knowledge economy
- b) 58 of 83 counties in MI LOST POPULATION last year
- c) ZONING , especially if it has not been modified & updated as the economy & community values change, can be an insurmountable barrier to economic development.
- d) check out the % of Grads in our county and their ACT Scores

See Handout for all the great websites

Goals for the Marketing Study/Review Community Income & Expenditures Model Implementation Manual.

This is a must read esp page 3 & 5

Do we want to invest in this model---YES

First we need to define our goals for the MSHDA Grant, then we need to select a representative to go to meetings. This will be a huge time commitment, but will benefit the community greatly.

It was suggested that during the WIFI meeting to be held with representatives of the Chamber, we use time to discuss this issue since it will benefit the entire community.

Michigan MainStreet Meeting Recap

Should we join? YES
Are we ready? Not yet

The Village of Kalkaska is an Equal Opportunity Employer

We need to be able to keep up with their 5 yr growth plan

Motion to Adjourn by Dean Farrier
Second by Rob Barnard